





IN 15 MINUTES I'LL PROVE YOU CAN HAVE A RUGGED, VIRILE, HE-MAN BODY!

JOE WEIDER

"The Muscle Builder"
"Trainer of Champions"

Let me add 5 to 50 Pounds of "He-Man" muscles to your body. Pack 3 inches of "Steel-like" muscles to your arms. Add another 10 inches of rugged muscles to your chest — right in the privacy of your own home!

THIS CERTAINLY CAN HAPPEN TO YOU! *What I did for these former weeklings I can do for you!*

**HERE'S
LIVING
PROOF!**

**ANDRE
LEPINE**

**Gains 80 lbs.
OF
SOLID MUSCLE**



BEFORE

BEFORE making the coupon, 100 pounds of skin and bones! What a handsome weekling! He had 15-inch pipe-stem arms — a flat fat belly chest. Truly a pathetic case of weakness before he mailed me this coupon.



AFTER

AFTER "Weider Training" "Was a Change" "Was a Build" 180 pounds — a mountain of mighty muscles loaded with Herculean 17-inch arms; magnificent 64-inch chest and shoulders; a waist wider! Another dream come true!



MY PUPILS WIN

"MR. UNIVERSE" TITLES Jack Delinger and Ray Schaffler both "Mr. America" and "Mr. Universe" winners. My pupils have also won "Mr. Europe" and "World's Best Built" and "Superman" titles.

The world's best built men are your instructors! They show you the exercises that will build your arms, chest, shoulders and waist, much as fast as you ever thought possible!



CLARENCE ROSS

"Mr. America" Tells you how he built his muscles The Weider Way



RED LEWIS

"Mr. Universe" Tells you how he built his giant strength and power



DOUG STRUHL

"Mr. California" Reveals to you how he gained 60 lbs. of he-man muscles.



LEO ROBERT

"World's Best Built Man" Lets you into all the secret exercises of the champions

**JUST 15 MINUTES TO THAT RUGGED, DYNAMIC,
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Give me 25 minutes, right at the privacy of your own home and I will prove to you that in half the time and with twice the ease, in just a few minutes daily I will, through my **THREE PROGRESSION COURSE** step tactics of steel muscles to your pipe-stem arms, pack your chest with power and size, give you life-guard shoulders, dynamic, virile athletic legs — add no-charged strength to every muscle in your body. I don't care if you're short or tall, skinnier or fat, office-worker, laborer, shopboy or housewife, I must make a new virile he-man out of you and also help you build "inner strength" which will give you the virile look that women admire and men envy. What I did for Andre Lepine, Jack Delinger, Ray Schaffler and other "Mr. America" winners — and thousands of weeklings — I can do for you! Yes, I can have you into a King! Write me.

THE \$10,000 CHALLENGE
only Joe Weider dares to make!
I guarantee to show you how to add twice as much muscle — triple your torso! — gain more weight faster in less through my system of training than you could through any other method, and in HALF THE TIME! I challenge any other physical instructor in the world who teaches through the mails, to accept my challenge!
JOE WEIDER

MAIL COUPON FOR YOUR FREE COURSE

Check here where you want bigger muscles
... I'll show you how to put 'em here!

I WANT ☐ Added Weight ☐ Broader Shoulders
☐ Speedier ☐ More Endurance
Athletic Legs and Energy

JOE WEIDER Dept. 78-1K

"Trainer of the Champions"
801 Palmdale Ave.,
East City, N. J.

Shoot the works, just rush me my Free Introductory, "Weider's Muscle Building Course" (I enclose only 15 cents to cover cost of handling and mailing) I am under no obligation.

Name _____ Age _____
Address _____
City _____ Zone _____ State _____
(Please print name clearly)

In Canada Mail to Joe Weider 4455 Coleridge Ave., West Oak Canada

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**LET ME PROVE TO YOU AT MY OWN EXPENSE
THAT EVERYTHING I SAY CAN BE DONE!**

FREE MUSCLE BUILDING TRIAL OFFER Fill out coupon and mail to me. I'll rush you my Giant 32-page course filled with exercises, training secrets, atomic photos of the mighty champions and private advice on how you can become a muscle man fast! A C-T-I-O-N is The Key To Strength! Make your first he-man decision today! Rush in this coupon for your free trial course. You have nothing to lose but your weakness!

**MY FREE TRIAL OFFER IS NOW YOURS AS A
FREE GIFT! NO OBLIGATION ON YOUR PART...
JUST RUSH ME THIS COUPON NOW.**

ROCKY LANE WESTERN

Volume 9, Number 54

APRIL, 1959

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BLACKJACK



THIS SEAL OF APPROVAL APPEARS ONLY ON COMIC MAGAZINES WHICH HAVE BEEN CAREFULLY REVIEWED, PRIOR TO PUBLICATION, BY THE COMICS CODE AUTHORITY, AND FOUND TO HAVE MET THE HIGH STANDARDS OF MORALITY AND GOOD TASTE REQUIRED BY THE CODE. THE CODE AUTHORITY OPERATES APART FROM ANY INDIVIDUAL PUBLISHER AND EXERCISES INDEPENDENT JUDGMENT WITH RESPECT TO CODE-COMPLIANCE. A COMIC MAGAZINE BEARING ITS SEAL IS YOUR ASSURANCE OF GOOD READING AND PICTORIAL MATTER.

Pit Macelli Executive Editor

Rocky Lane's

BLACKJACK

VANCE LILUS SAID HE'D PAY HEAVY IF I... IT'S LANE'S HORSE! KEEP AWAY!

BLACKJACK DIDN'T ORDINARILY BOTHER WITH PEOPLE... BUT WHEN THE YOUNG RIDER SHARED AN APPLE WITH HIM AND SCRATCHED HIS NOSE, HE DECIDED TO BE FRIENDS! AND BLACKJACK COULD BE A VERY GOOD FRIEND, AS SLADE BARNES LEARNED WHEN LEAD BEGAN TO FLY...

GET HIM, BLACKJACK! YOU GOT HERE JUST IN TIME!

52321

SLADE BARNES DIDN'T KNOW ANYONE IN TOWN... AND HE WAS A LONESOME KID WHEN HE SPOTTED BLACKJACK...

THAT KID LOOKS LIKE TROUBLE, ROCKY! DRIFTERS MOST ALWAYS ARE!

IF BLACKJACK LIKES HIM, THE KID'S OKAY! AND HE DOES!

HE'S SURE A NICE CRITTER, MISTER! IS HE YOURS?

SORT OF! WE KINDA BELONG TO EACH OTHER! NOW, YOU FEED BLACKJACK. HOW ABOUT HAVIN' CHOW WITH ME?



BLACK JACK

THE KID WAS HUNGRY--AND HE TORE INTO THE STEAK ROCKY ORDERED FOR HIM. THEY ATE IN VANCE ULLIS' HOTEL...

YOUR PET GUNSLINGERS BETTER QUIET DOWN OR I'LL RUN 'EM OUT, ULLIS. MAYBE I'LL RUN YOU OUT TOO.

DON'T RIDE ME, LANE. I KNOW YOU'RE THE TOP DOG.



GOT SOME CHORES. SLADE? FINISH UP-- THE MEAL'S PAID FOR!

THANKS, MARSHAL! I SURE NEEDED A MEAL!



VANCE ULLIS WAS BLAZING MAD AT ROCKY LANE-- BUT HE WAS AFRAID TO TACKLE HIM. THE STRANGER LOOKED LIKE EASY PICKINGS...

JUST A MINUTE! I WASN'T THROUGH.

YEH ATE ENOUGH, SADDLE TRAMP. GET OUT!



YUH CAME IN HERE WITH LANE-- WE DON'T LIKE HIM! I'M GONNA WORK YUH OVER.

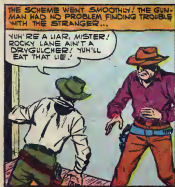
NO, YUH'RE NOT, LILLIS!



I'LL TELL ROCKY LANE ABOUT THIS. HE'LL HANDLE YUH, ULLIS!



BLACK JACK



**DO YOU
WANT SPENDING MONEY?**

*Sell these popular Patriotic
and Religious Mottoes*



SEND US NO MONEY IN ADVANCE

Just write and ask us to send you 40 of these beautiful glittering mottoes which the public likes so well. Sell them easily and quickly to your friends and neighbors for only 35¢ each. At the end of 14 days send back, if you wish, all mottoes you have not sold, and send us only 25¢ for each you have sold. You keep all the rest of the money.

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No money is needed in advance. You take no risks. You can return all the mottoes you do not sell. You do not pay shipping costs or split your commission. You keep all the profit on each sale.

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FOR COMPLETE
DETAILS
TO**



STEPHENS CREDIT SALES

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Nashville, Tennessee

BLACK JACK

YANCE ULTIS FUMED HELPLESSLY WHILE SLADE WALKED TOWARD THE FENCE WHERE A GUNMAN HAD HIDDEN. A FAMILIAR NICKER CALLED HIM THERE...

SO--IT WAS AN AMBUSCADO!
YUH SAVED ME AGAIN,
BLACKJACK!



I DEMAND THAT YOU BE
ARRESTED! YUH SHOT
MY MAN DOWN WITHOUT
GIVIN' HIM A CHANCE!
I'LL GET WITNESSES
TO PROVE IT TOO!

I RECKON
YUH CAN
FRAME ME!
IF I STICK
AROUND AN'
LET YUH...



BUT I'M LEAVIN' TOWN! TELL ROCKY
LANE I'LL SEND HIS HORSE
BACK LATER!



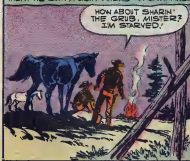
NO ONE IN TOWN HAD EVER SEEN
BLACKJACK, RIDDEN BY ANYONE ELSE
BUT LANE! NOW, HE CARRIED SLADE
SWIFTLY TO SAFETY...

COME ON, BLACKJACK!
THEY'LL BE AFTER US
IN A MINUTE!



LONG AFTER DARK, WHEN SLADE COULDN'T
SEE A THING, BLACKJACK KEPT GOING!
THEN, HE SAW A LIGHT AHEAD--A CAMPFIRE.

HOW ABOUT SHARIN'
THE GRUB, MISTER?
I'M STARVED!



YOU'RE ALWAYS HUNGRY,
SLADE! HOW ARE YOU,
BLACKJACK, OL' BUDDY?

HOW'D YUH
GET HERE
AHEAD O' ME?
WE COVERED
A LOT O'
GROUND!



BLACK JACK

BLACKJACK DIDN'T TAKE YOU FAR-- HE CIRCLED AROUND AND HEADED BACK FOR TOWN. WE OFTEN CAMP AT THIS SPRING.

HE'S SMARTER'N MOST PEOPLE, ROCKY! AM I WANTED FOR THE SHOOTIN'?



ULLIS IS WORKING UP A CASE AGAINST YOU! HE'S AFTER MY HIDE TOO! WE'LL RIDE INTO TOWN IN THE MORNING.



ULLIS WAS ASSEMBLING HIS PAID GUN-SUCKS WHEN ROCKY LANE FACED HIM! VANCE ULLIS KNEW IT WAS THE SHOW-DOWN.

YOU'RE LEAVING TOWN, ULLIS! YOUR GUN-SUCKS GO WITH YOU!

GET 'EM, BOYS! THEY AIN'T GOT A CHANCE!



BLACKJACK, SENSED DANGER FOR HIS MASTER. HE CHARGED LIKE A BLACK THUNDER-BOLT...

LOOK OUT! LANE'S STALLION IS ON THE LOOSE!



CALL HIM OFF! HE'S LOCO!

HE'S ANNOYED, THAT'S ALL! HE DOESN'T LIKE FOLKS WHO SHOOT AT ME!



LATER, AFTER BLACKJACK HAD AN EXTRA RATION OF GRAIN AND A NICE APPLE...

THIS HORSE SURE SMED MY HIDE! I'D GIVE A YEAR'S PAY FOR HIM IF I HAD A JOB!

I'LL GET YOU A JOB-- BUT I WON'T SELL BLACKJACK! LUCKY FOR YOU, HE TOOK A UNKIN' TO YOU!



END

BLACK JACK

PUNCH DRUNK PAWLEY



HOWDY, PAWLEY! I HAVEN'T SEEN YUH IN A LONG TIME! WHAT ARE YUH DOING THESE DAYS?



HAVEN'T YUH HEARD... I'M A PROFESSIONAL PRIZE FIGHTER!

A PROFESSIONAL PRIZE FIGHTER? YUH! I'VE HAD FOUR BOUTS ALREADY, AN' I'D BE UNDEFEATED...



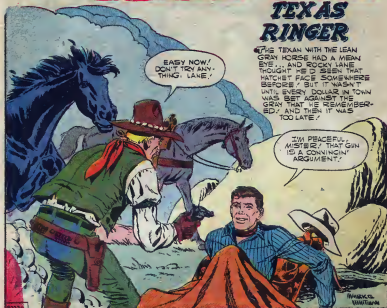
ROCKY
LANE'S

BLACK JACK

BLACK

JACK

TEXAS RINGER



EASY NOW!
DON'T TRY ANY-
THING, LANE!

THE TEXAN WITH THE LEAN
GRAY HORSE HAD A MEAN
EYE... AND ROCKY LANE
THOUGHT HE'D SEEN THAT
HATCHET FACE SOMEWHERE
BEFORE / BUT IT WASN'T
UNTIL EVERY DOLLAR IN TOWN
WAS BET AGAINST THE
GRAY THAT HE REMEMBER-
ED / AND THEN IT WAS
TOO LATE!

I'M PEACEFUL,
MISTER! THAT GUN
IS A CONVINING
ARGUMENT!

JUST HAND OVER YOUR
WALLET, LANE! I'M
TEMPORARILY OUTA
FUNDS!

YUH WON'T GET
FAR, MISTER! I'LL
CATCH UP
WITH YUH
SOONER OR
LATER!

HOLD THAT BLACK DEVIL TILL
I GET MOUNTED! I'M TAKIN'
HIM ALONG TUH MAKE SURE
YUH DON'T FOLLOW
MY TRAIL!

JUST RE-
MEMBER I
TOLD YUH...
YUH WON'T
GET FAR!



BLACK JACK

THE TEXAN LEFT ROCKY LANE AFOOT... A MAJOR CRIME IN COW COUNTRY! BLACKJACK FOLLOWED ON A LEAD ROPE...



KEEP QUIET OR I'LL DRAG YUH!

YUH KEEP UP WITH THE GRAY EASY ENOUGH! YUH'RE UP TO SOME-THIN'. YUH DEVIL! KEEP CLEAR OF ME!



YEEH!!! LOOK OUT!



THE TEXAN WAS HALF OUT OF HIS SADDLE WHEN BLACKJACK DROVE INTO THE GRAY...

GET AWAY, YUH BLACK IMP!



MY GUN! IF I CAN REACH IT, I'LL... I'D BETTER NOT! HE'LL STOMP ME IF I MOVE!



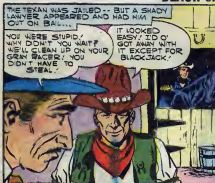
A HALF HOUR LATER, ROCKY LANE GREETED THE TEXAN ONCE MORE...

MAKE HIM LAY OFF, LANE! HE'S DANGEROUS!

FUNNY -- THE ONLY ONES EVER SIN THAT ARE ON-HOOTERS LIKE YOU!



BLACK JACK



YOU'RE A RANGE HORSE, BLACKJACK, NOT A RACE HORSE! BUT MAYBE YOU'LL BE BOTH IF THESE SHARPIE'S SUCKER FOLKS INTUH BETTIN'!



THE TEXAN AND THE SHADY LAWYER WORKED FAST! LOCAL MONEY WAS BEING BET ON A FAST DUN BE- LONGING TO THE STABLE OWNER...

ONE HUNDRED MORE ON THE DUN HORSE, TEX! MAYBE THE DUN WILL BEAT YOUR GRAN?



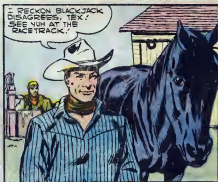
THAT DUN LOOKED SORE- LEGGED TUH ME WHEN I SEEN HIM!



THE BETTING WENT ON! THE LAWYER HAD LOCAL TOUGHS COLLECTING BETS TOO! LASH DID HIS BEST TO WARN FOLKS...



BLACK JACK



BLACK JACK

THE ENTIRE TOWN TURNED OUT FOR THE RACE!
THE TEXAN WAS LIGHT AND RODE LIKE A
JOCKEY...

DOWN TO
THE COTTONWOOD OUT-
SIDE OF TOWN, THEN
BACK! THAT'S ABOUT
A MILE!



THE GRAY HELD THE LEAD AS FAR AS THE
COTTONWOOD--THEN BLACKJACK SURGED
PAST! AT THE FINISH LINE HE HELD A
TWO LENGTH LEAD...

BLACK JACK WON EASY!
WHERE'S THAT LAWYER
AND THE MONEY?



THE LAWYER HAD A START-- BUT IT DID HIM NO
GOOD...

SOME FOLKS
WANTA SEE YUH,
LAWYER!



THAT'S IT, BLACKJACK! HERD 'IM
BACK TO THE MEN HE TRIED
TO SWINDLE!



YUH GOOFED, LAWYER!
YUH SAID THERE
WASN'T A GOOD
HORSE IN
TOWN!

HOW DID I
KNOW BLACK-
JACK WOULD
BE HERE? HE
MADE THAT TEXAS
RINGER OF YOURS
LOOK LIKE A
TURTLE!



Boys! Girls! Mothers! Dads!
TAKE 'EM FREE!

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NAVAL 24 POUNDER.

The famous American gun that kept the enemy away from our shores! This easy-to-build, all plastic model kit contains 54 pieces!

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\$7.00
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Each kit is precision made and contains brass plated parts and reels and chain! Easy-to-follow instructions are included.

Now, for the first time, you can send for any or all of these beautiful, easy-to-build plastic model kits of famous American cannons. These precision made plastic models have been scaled from official photos.

Each cannon has metalized (brass plated) parts, reels, metal chain and full, easy-to-follow instructions. We believe you will find these our very best historic authentic models you ever saw!

After you have set up and connected the pieces together, your friends and parents will gaze with admiration at the beauty of these cannons!

Rush coupon immediately with \$7.00 plus 10¢ in postage and handling for each cannon or \$2.30 for all three. Sorry, no C.O.D.'s.



SEND COUPON IMMEDIATELY!

JOSELY CO., Dept. C-5 NO C.O.D.'s
1472 Broadway, New York 36, N. Y.

Gentlemen: Rush the following to me:

Naval Gun @ \$7.10
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Gatling Gun @ \$7.10

NAME

ADDRESS

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Canadian and Foreign orders add 30¢ each per gun and send International Money Order.



WHEN THE WEST WAS YOUNG: GOLD AND BUFFALO.

I first met Sheriff Ben Worster some thirty years ago. A mutual friend introduced us. The famous law man was then about eighty years. He had retired and was living comfortably on a pension and investments. Until his death we saw each other constantly and many an interesting story he told me about his younger days when the West was wild.

"When the news about the discovery of gold reached the East from California," the Sheriff told me one evening, "it gave rise to a lot of rumors. Was it true that a man had found a nugget the size of his head? Could you make the overland trip without fighting the Indians? How many guns should a man take with him?"

So Horace Greely, of the Tribune, sent Bayard Taylor out to California to find out exactly what was what. Now there was one story that had been spread all over Europe. Namely, that the streets were golden. You just stopped everything you were doing, got your self a shovel, started to dig, and that was how you earned a day's pay.

Fantastic? That is what you might say, but it really happened! Bayard Taylor landed in San Francisco. He was walking down the street before the United States Hotel, when he saw the impossible taking place before his very eyes. A dozen men were actually digging up the earth with knives and crumbling it in their hands. Then they would blow the fine dirt carefully and a few specks of gold would be the net profit. A gold hunter would earn about five dollars a day in this manner.

Bayard Taylor was puzzled as to what to do. Should he write that there actually was gold in the streets because he had seen it? If he did this then two things might happen. A lot of people would call him the biggest liar in California. Or a lot of people might start for the

western coast to dig down into the streets for gold.

He had seen the gold and he decided to do some checking. He learned that the gold was the result of leakings from miners' bags and the sweepings from the stores. Miners paid out gold dust in the store. Some dust got onto the floors of the stores. Then the owners of the stores would sweep out the dirt and gold dust into the streets. So technically speaking, there was gold in the streets and you could dig for it.

Horace Greely decided to visit the West himself. When he stepped off the stage coach that brought him to Denver in May of the year 1859, he found the people of that city excited by a gold strike at nearby Gregory Gulch.

During the festivities that entertained him, Horace Greely remarked that he doubted the existence of such a mine. And that he would have to see for himself and pay some of the dirt. His mining hosts eagerly urged him to do so. The editor of the Tribune agreed to make the inspection.

During the night the miner owners, with no thought of serious results, decided to play a joke on him. They sent a message to the foreman of the mine to "salt" it. That is, to load it down with gold dust where Horace Greely would be sure to find it. The next morning he went there and asked for a shovel and a pan. They explained to him how to dig for gold. When he got the gold he was thrilled. How could anyone spoil the fun and tell him the mine was "salted?" They decided to wait until he was ready to return back home. Guess it was an oversight and they forgot to tell him what they had done. Back in the Big City he printed the news about the gold, and he never knew what had really happened way back

there in Gregory Gulch.

While we are talking about gold and California, let me tell you about something different in windows. Sure, they went out to California to find gold, but while waiting to locate it, the miners had to have a roof over their heads. Some lived in tents, others in lean-to affairs and the local hotels were always filled up to capacity. The fortunate ones did have cabins. However, glass was a scarce commodity so the average cabin had to be dark. Why? No window glass.

Louise Foyette Clappe was living with her husband in their log cabin on Indian Bar. She was invited to dine at the best built log cabin on the river. It was situated on the hill and owned by five very intelligent and hard working miners. At that time there was a tremendous market in California for brandid fruits. That meant in turn — empty bottles.

These clever miners removed three feet of a log on one side of their cabin. The empty glass bottles were then inserted in its place. The space around the necks of the bottles were filled in with clay which caused Louise Foyette Clappe to remark that this novel idea was really an excellent substitute for window glass.

When you think of the West you also think of Buffalo. William Cody became known as "Buffalo Bill". Why? Because a railroad contractor had to feed meat to a hungry crew and William Cody took the contract to supply the meat. He helped to reduce our population of buffalo. But there was an opposite man in the West. He tried to kill a buffalo but failed. His name was Rueben Shaw.

On a July day, he joined a group of men going to hunt buffalo. They left before sunrise and in a short time sighted a large herd quietly grazing on the river bottom. The estimate was that the herd was about four miles away. The hunters managed to keep out of sight until they were within a mile of the animals. The buffalo spotted them and soon were in rapid motion for the hills. The mounted hunters thought to cut off the animals by taking advantage of the ground, but the buffalo beat them to the bluffs.

One result was that the horses became excited. Soon each hunter was alone in pursuit of the buffalo. An immense cloud of dust hung over the landscape. It was hard to distinguish a buffalo at even a range of thirty yards. The numerous gullies made rapid riding both difficult and dangerous.

Shaw soon found himself within twenty yards of a buffalo. He raised his rifle and fired. The buffalo kept on running and it was Shaw who fell off his horse. It seems the horse was not accustomed to the noise of guns. So when Shaw pulled the trigger of his rifle, the horse bolted. His clothing was ripped and his canteen

crushed. His rifle was not injured but it was useless because his ammunition was on the runaway horse — also both of his pistols. He had to walk back to the valley. There he found his horse and joined the other hunters. It was his first and last hunt.

The pioneer western hunter who went after buffalo while riding his horse had to work out something different. He had to figure out a technique of loading and firing a muzzle loading gun without dismounting from his horse.

He held his gun within the bend of his left arm. Then, taking the powder horn in his right hand, he drew out the stopper with his teeth. The stopper was fastened to the horn to prevent it from being lost. He shook the required amount of gun powder into his left palm and then closed the powder horn.

He next grasped the gun with his right hand and held it in a vertical position. He poured the powder down the barrel. Next, he gave the gun a sidelong thrust with his left hand in order to shake the powder well through the priming hole into the touchpan.

All this time he had been holding the bullets in his mouth. He took one from his mouth with his left hand. Since it had been moistened by his spit, it adhered to the gunpowder. He dared not hold the gun horizontal because the ball might stick fast in its course. This would allow sufficient air to come between the powder and the lead, and his barrel would blow up. While doing all this he had to keep his horse going at full speed in chase of the buffalo.

Eventually the buffalo almost vanished from the plains. In the fall of 1907, the New York Zoological Society presented to the Wichita National Forest Reserve, a herd of fifteen bison. Bison is another name for buffalo. The animals were shipped from New York to Coche, Oklahoma by railroad — then hauled to the forest reserve in wagons. They arrived there on October 18th.

Mr. Frank Rush, the forest supervisor, notified the Indians about this great event. For two weeks many of them had camped with their families near the pastures to see the buffalo. When the big day arrived, they put on their best clothes and watched while the animals were liberated.

There was only one big problem: What to tell the little Indians about the animals they had never seen. So stories were told about the days when the red men were masters of the country. When they went out hunting the buffalo, and how the buffalo supplied them with clothing, food, and implements. So strange as it seems, it was the East that sent the buffalo to the West."

Next time we meet, I will tell you more tales about the days "when the West was young" as told to me by Sheriff Ben Worster.

HORSES IN Action

THE KNIGHTS OF THE CRUSADES RODE WAR HORSES THAT DID MORE DAMAGE THAN THE MEN WHO RODE THEM! THEIR MIGHTY FORELEGS LASHED AT THE ENEMY, AND THE WAR HORSES OFTEN TURNED THE TIDE OF BATTLE WHEN DEFEAT SEEMED INEVITABLE!

WONCE
WONCE



THE HORSE CHANGED THE HISTORY OF THE WEST! WITH THE HORSE, THE SIOUX AND THE KIOWA CAME TO POWER, THINNING OUT BUFFALO HERDS, RIDING SWIFTLY INTO BATTLE AGAINST THE WHITE SETTLERS!



THE HORSE, WITHOUT MAN'S TRAINING, IS A NATURAL BATTLE! A PACK OF TIMBER WOLVES CAN OVERPOWER ANY FOE -- EXCEPT HORSES BANDING TOGETHER AGAINST THEIR FOE!

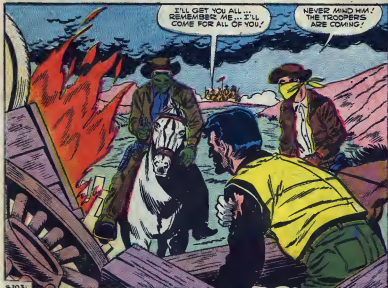


End

BLACK JACK

THE LAST MAN ALIVE

THE DOGGO GANG STRUCK SWIFTLY AND HARD--AND THEY DON'T LEAVE SURVIVORS TO TALK! BUT THEY MISSED ONCE...AND THAT EXHAUSTED, HURT HULK OF A MAN SWORE HE'D GET JUSTICE FOR THE OTHERS WHO DIDN'T SURVIVE!



51031



BLACK JACK

HYDE BURNWELL WAS UNCONSCIOUS FOR A WEEK...AND THE RAO WAS A NIGHTMARE HIS FEVERED MIND CLUNG TO EVERY MINUTE...

LOOK OUT! AAAAH! PLEASE, MR. BURNWELL, YOU MUST BE QUIET!
I'LL GET YOU!
I'LL GET YOU ALL!



THE WOUNDS HEALED SLOWLY, AND AT LAST THE EMACIATED SURVIVOR WAS ABLE TO WALK...

MAYBE THE NEXT TIME I SEE YOU, BURNWELL, YOU'LL FEEL BETTER! MAYBE I'LL CATCH UP WITH THE DOGGO GANG BY THEN.
IF YOU DON'T, CAPTAIN, I WILL! I'M GON' UP TO THE HIGH DESERT!



THEY'LL WISH THEY NEVER SAW THAT ORE TRAIN BEFORE I'M THROUGH! IT MADE THEM RICH... BUT THEY WON'T ENJOY THEIR WEALTH!



NO ONE SAW OR SPOKE TO HYDE BURNWELL FOR FOUR-TEN MONTHS! THEN A STRANGER RODE INTO A SOUTHWESTERN TOWN...AND IT WAS BURNWELL...

POOR DEVIL -- BUT I FEEL SORRIER FOR THE MEN HE'LL BE AFTER ONE OF THESE DAYS!



HEY, LOOK AT THE SCARE-CROW!



DON'T RUN AWAY, PAL, WE...

MOVE AWAY... YOU MAKE ME NERVOUS!



BLACK JACK



PoPeye FLASHLIGHT

ONLY
\$1.00

With Beem's Whistle
and Key Chain



New — For the first time you can have your own POPEYE FLASHLIGHT with key chain and Beem's Whistle attached. Blow that whistle — flash that light! Send only \$1.00 and we will mail you yours immediately. No C.O.D.'s. Satisfaction guaranteed or money refunded.



21" DIESEL RAIL TRAILER \$2.39 ONLY



Here's a diesel truck trailer that is the biggest, but the biggest truck you'll ever play with. Almost two feet long and half a foot high and wide. Made of unbreakable plastic. Has removable rails for loading. Trailer stands alone when unhooked from Diesel cab. Send only \$2.39 with coupon. Your truck shipped immediately. Sorry no C.O.D.'s. Satisfaction guaranteed or money refunded.

MAIL COUPON TODAY

JOSELY COMPANY, Dept. PD-4 NO C.O.D.'s
1472 Broadway, New York 36, N. Y.

Gentlemen:

Please send me the items checked off below. I understand that I may return merchandise for full refund if not 100% satisfied.

POPEYE FLASHLIGHTS @ \$1.00 each.
31" DIESEL TRUCKS @ \$2.39 each.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Canada & Foreign Countries: send international money order for \$1.25 for Flashlight \$2.45 for Truck

Circus Boy ICE CREAM MAKER

KID'S: Now you can make your own ice-cream, sherbet, ices or frozen custard! And you can even make money while you're having fun! You can set up your own ice-cream stand and sell ice-cream or ices to your relatives and friends!

This all-plastic and metal ice-cream maker is the same one appearing on the TV show, CIRCUS BOY.

All parts may be washed! Absolutely safe and harmless! So easy to operate — all you need is ice and salt and whatever ingredients you will need for ices, sherbet, etc.

Send coupon immediately with \$3.98. Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return ice-cream maker for full refund.



ONLY
\$3.98

50 BALLOONS WITH PUMP

ONLY \$1.25

Not ten, not twenty, not thirty, but FIFTY balloons, all kinds, for only \$1.25 — together with a hand pump that will pump up your balloons in no time at all! Have fun all parties with your own supply of colorful balloons. Send only \$1.25 with coupon today. Sorry, no C.O.D.'s. Satisfaction guaranteed or you may return balloons for full refund.



SEND COUPON IMMEDIATELY!

JOSELY COMPANY, Dept. B-3
1472 Broadway, New York 36, N. Y.

NO C.O.D.'s

Gentlemen:

Enclosed is \$3.98. Send Circus Boy Ice Cream Maker.
Enclosed is \$1.25. Send 50 Balloons with Pump.

Name _____

Address _____

City _____ Zone _____ State _____

Canadian and Foreign orders: Send \$4.50 for Ice Cream Maker or \$1.50 for Balloons (Use only International Money Order)

BLACK JACK

HYDE WAS WORKING BLIND BUT HE HOPED SOME OF THE GANG WOULD HEAR HIS THREATS. MEANWHILE, HE DID MANLEY'S DIRTY WORK...



HYDE'S PLAN WAS CRAZY... BUT HE GOT RESULTS! HE WAS HEAD-ING BACK TO TOWN WHEN THE DOGGO GANG'S ANSWER TO HIS THREATS WAS MADE...



GOT ONE --AND HE'S MASKED! IF I CAN JUST WING THE OTHER ONE, MAYBE HE'LL TALK!



BLACK JACK

THE SECOND BISHWHACKER RAN FOR SAFETY! BUT HE COULDN'T OUTFRIN HYDE BURNWELL'S ACCURATE BULLETS...



HE RABBLED ON... THEN HE FAINTED! HYDE PACKED HIM ON A HORSE AND HEADED FOR TOWN...

WHO'S... IT'S PEGGOT! WHAT HAPPENED, HYDE? DID HE TALK?

YEP! DIDN'T MAKE TOO MUCH SENSE THOUGH! MENTIONED 'DOBEY HILL'.



WAIT, HYDE! WHERE ARE YOU GOING?



'DOBEY HILL! ACCORDIN' TO THAT GENT, THE PLACE IS ROTTEN WITH GOLD FROM THE LOOTED ORE TRAIN.'

SUDDENLY THERE WAS ACTION ALL OVER TOWN! MEN WHO APPARENTLY HAD NOTHING IN COMMON SHOUTED TO EACH OTHER AND RAN FOR GUNS AND HORSES...



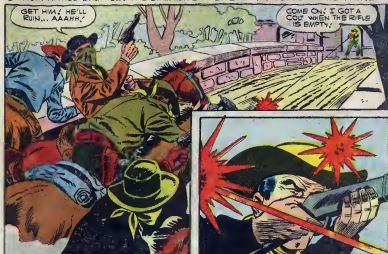
AND ONE MAN WAITED FOR THEM... IN THE RUINS OF A SPANISH HACIENDA CALLED 'DOBEY HILL'...

I CAN HEAR THEM! THEY'RE COMIN' FAST! IT WON'T BE LIKE THE ORE TRAIN RAID AT ALL!



BLACK JACK

THERE WAS NO PAUSE, NO CONFERENCE! THE LEADER, DAN MANLEY, LED THE MASKED MOB STRAIGHT AT HYDE BURNWELL, AND BURNWELL'S FIRST SHOT THUNDERED INTO THE PACK...



AND OTHER RIDERS RACED ACROSS THE PRAIRIE TO RENDEZVOUS AT 'DOBEY HILL! A CAVALRY PLATOON...



LATER, AFTER THE LAST OF THE DOGGO GANG HAD BEEN MANACLED...



END!

BLACK JACK

gopher face

HIS NECK
SHOULD BE
WRUNG!

HUH?? LOOK AT GOPHERFACE
STANDING IN THE DOORWAY!



SAY, GOPHERFACE
WHAT ARE
YUH DOING?



YEAH,
BUT
WHY?

BECAUSE...



...THE DOORBELL DOESN'T WORK!

(GASP)
!!!



CLOTHES PLENTY PICKENS



HELLO, PICKENS! SAY, THIS IS
THE THIRD TIME THIS WEEK I'VE
SEEN YOU, AND YOU'VE BEEN
WEARING A DIFFERENT HAT EACH
TIME!

THAT'S RIGHT!



BUT THAT'S NOTHING TO
BE SURPRISED AT! I
HAVE SIXTEEN
HATS!

WHAT?



AND THAT'S NOT
ALL! I HAVE A
DOZEN OVER-
COATS, EIGHT
UMBRELLAS AND
TEN SCARFS!

(GASP) YOU HAVE
SIXTEEN HATS, A
DOZEN OVERCOATS
EIGHT UMBRELLAS
AND TEN SCARFS!



THAT'S RIGHT!
BUT I ONLY
HAVE ONE
PAIR OF
PANTS!

HUH? YOU ONLY
HAVE ONE PAIR
OF PANTS!
HOW COME?



PEOPLE NEVER HANG
THEIR PANTS UP IN
RESTAURANTS!



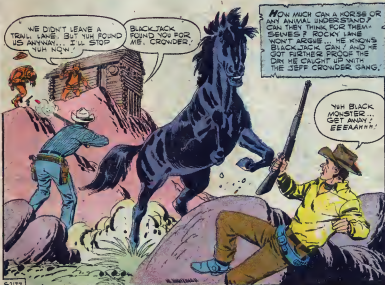
ROCKY
LANE'S

BLACK JACK

BLACK JACK

JACK

W. HORSE SENSE



BLACK JACK

CROWDER PANICKED AT THE SIGHT OF THE BLAZING RED EYES...



AND THEN IT WAS QUIET! QUIET! BUT FOR BLACK JACK'S GUES-TIONING WHICKER OVER HIS FALLEN MASTER...



HEAD HURTS!
AH... THAT
FEELS GOOD!

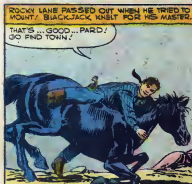


THANKS, BLACKJACK! YUH
SAVED MY HIDE! I
STILL FEEL WOBBLY!



ROCKY LANE PASSED OUT WHEN HE TRIED TO
MOUNT! BLACKJACK, KNELT FOR HIS MASTER...

THAT'S ... GOOD ... PARD!
GO FIND TOWN!



IT'S ROCKY LANE! SOMEONE
GET A DOCTOR WHILE I
HELP HIM INSIDE!



BLACK JACK

ROCKY LANE WAS TAKEN INSIDE / BLACKJACK WAITED OUTSIDE FOR A WHILE ...



...THEN HE TOOK A LOOK FOR HIMSELF ...



I SHORE WISH YOU COULD RIDE, ROCKY! THE CROWDER GANG'LL HEAD FOR THE BORDER! WE CAN'T FIND THEIR TRAIL WITHOUT YOU!

I'M TOO DIZZY TO RIDE! THERE'S ONE WHO KNOWS WHERE THAT TRAIL BEGINS...



...AND CAN TRAIL CROWDER! BLACKJACK!



THE SHERIFF WAS SKEPTICAL...BUT HE AGREED TO TAKE SOME DEPUTIES AND MAKE A TRY ...

THAT HORSE CAN'T LEAD US TO CROWDER! HE'S TOO SMART FOR LAWYERS... HE'LL FOOL A HORSE TOO!



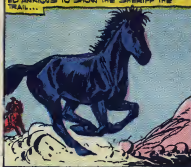
THAT HORSE IS SMART! SEE, HE DIDN'T LIKE WHAT YOU SAID!

OKAY, JUST KEEP HIM OFF ME! LET'S GET STARTED!



BLACK JACK

BLACKJACK LED THEM ON A RUN! HE SEEMED ANXIOUS TO SHOW THE SHERIFF THE TRAIL...



THIS IS WHERE ROCKY LANE HAD THE FIGHT! BLACKJACK SEEMS TO HAVE THEIR TRAIL!



BLACKJACK DIDN'T GO SO FAST ON THE NEW TRAIL...

THAT HORSE IS OVER-RATED! HE CAN'T TRAIL CROWDER OVER THIS ROCK!



BLACKJACK'S ON THEIR TRAIL! THE TRACK IS THE SAME AS THE ONES BACK WHERE CROWDER DOWNED ROCKY LANE!



CROWDER WILL GUN ME SURE IF I LET THE CAYUSE LEAD US TO THE HIDE-OUT! I'VE GOT TO STOP HIM... BUT I CAN'T USE A GUN! I KNOW...



THERE WAS A HUNT CALLED FOR CHOW--AND BINDER BLAKE, JEFF CROWDER'S UNDER-COVER AGENT, SUDDENLY GOT BIG HEARTED...

DON'T GO TOO CLOSE! YOU FEEDIN' BLACK-JACK OATS?

YEP! HE'S VALUABLE! WITHOUT HIM, WE'D NEVER FIND CROWDER!



YOGI BERRA
HOMERS IN THE 9th
WINS BIG GAME!



GOSHI! LOOK AT ALL THOSE GIFTS YOGI IS GETTING FROM THE FANS!



OUR 63rd YEAR-WE ARE RELIABLE

WILSON CHEMICAL CO., Dept. 99-C Tyrone, Pa.

GIVEN!

BOYS! GIRLS! LADIES! MEN!
WE GIVE YOU **CASH**
or **PREMIUMS**



YOGI WAS RIGHT! LOOK AT ALL THE WONDERFUL PREMIUMS WE EARNED SELLING WHITE CLOVERINE BRAND SALVE!



EXTRA! EXTRA!

YOU GET FREE GIFTS for MAILING COUPON NOW
FREE! Yogi Berra Picture! Exciting "Puzzles"!

and we'll send you a Big FREE Catalog, too. Dozens of wonderful premiums (sent postage paid) SIMPLY GIVE other pictures we send you with White CLOVERINE Brand SALVE easily sold to friends, neighbors, relatives at 35c a box (with picture). Rush coupon to start.

GET YOUR YOGI BERRA PICTURE AND "PUZZLES" NOW!



MAIL

Wilson Chemical Co., Dept. 99-C Tyrone, Pa. Done
Gentlemen: Please send me on mail 14 colored air pictures with 14 boxes of White CLOVERINE Brand SALVE to sell at 35c a box (with picture). I will start account asked within 30 days, select a Premium or keep Cash Commission as explained under Premiums printed on envelope sent with order; postage paid to start. Be sure to send my FREE "PUZZLES" and FREE picture of Yogi Berra!

NAME _____ AGE _____
ST. _____ E.D. _____ BOX _____
TOWN _____ PHONE NO. _____ STATE _____

POST LAST NAME FIRST

Post coupon on postal card or mail in envelope today

BLACK JACK

BUT BLAKE WASN'T GENEROUS -- HE WAS USING WOLF POISON IN THE OATS...

HOLD STILL, YUH BLACK DEVIL!



BEFORE THE SHERIFF COULD STOP HIM, BLAKE MOUNTED AND RODE AWAY...



HE'LL BE GONE BEFORE YUH CAN SADDLE UP! HE'LL WARN CROWDER!



THAT BLACK HORSE AIN'T GINN' UP! SADDLE UP-- WE'LL FOLLOW HIM!



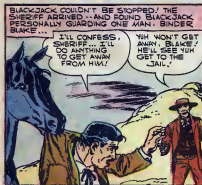
THIS IS POISONED GRAIN, BLAKE! YUH TRIED TUM KILL BLACKJACK! I'LL TAKE YORE GUN!



SOMEONE'S COMIN', JEFF! WAIT... IT'S A HORSE! NO ONE'S RIDIN' HIM!



BLACK JACK



Automatic Firing Tripod Machine Gun

ITS MAGAZINE FED—SWIVELS IN ALL DIRECTIONS!

Kids, here's an authentic reproduction of a U.S.A. Type 1917A3 water-cooled machine gun, loaded with devastating fire power. This high-powered hunk of fighting equipment loads ammunition right into the magazine like a real machine gun. Then, by means of the automatic repeating device it fires 10 rounds just as fast as you pull the trigger. It sets up sturdily on its tripod, and the swivel base turns in all directions to assure complete coverage and range, with a special sight attachment to assure a direct hit. Imagine the thrill as you advance with your machine gun blasting the enemy in a hail of fast firing automatic repeating pellets.

DEVELOPS DEADLY TARGET SKILL

A full size target comes to you along with your exciting Tripod Machine Gun. Just like the army training program, you too can acquire great shooting skill, till no one else will be hitting the mark with deadly accuracy. But don't delay! Order now. Only \$1.98 plus 37¢ shipping charges.

MONEY BACK GUARANTEE

HONOR HOUSE PRODUCTS CORP. Dept. EH-10
35 Wilbur Street Lynbrook, N.Y.

Rush my automatic repeating Tripod Machine Gun and target at once! If I am not 100% delighted I may return it within 10 day free trial for prompt refund of full purchase price.
☐ I enclose \$1.98 plus 37¢ shipping charges.
☐ Send C.O.D. I will pay postman on delivery.

Name _____

Address _____

LOOK AT ALL YOU GET

- Pellet firing Tripod Machine
- Gun with sight
- Fires 10 rounds as fast as you pull the trigger
- Loads with a magazine
- Full size target for practice
- Full supply of ammunition

10 DAY FREE TRIAL
We're so sure that you'll be delighted that we offer a full 10 day free trial. You risk nothing. Send only \$1.98 plus 37¢ shipping charges for the complete outfit including Tripod Machine Gun, full supply of pellets and target.

DEVELOP MUSCLES OF STEEL!

START BUILDING A SUPER
BODY IN JUST 10 DAYS

only \$1.00

Earn the respect of all you meet

"Power-Gym" will develop your chest, biceps, triceps, neck, back, shoulder, stomach and legs. In just 10 short days you'll start showing the results that will earn you the respect of all your friends—the admiration of all the girls. You'll develop a powerful, masculine physique that will keep you fit, healthy and in top shape always. So don't delay! Start now on your way to a body of steel.

YOU'LL FEAR NO ONE

Imagine how proud you'll be when your muscles begin to bulge and your body begins to take on the powerful rock-hard appearance of a "Mr. America". You'll fear no one because you're confident of your might! And, wherever you go you'll enjoy the envious glances of other guys, and the open admiration of all the girls who'll just love to feel your muscles. "Power-Gym" is completely made of elastic rubber. Only \$1 plus 25¢ shipping charges.

10 DAY FREE TRIAL

Order now! If you aren't 100% satisfied with the improvement shown in just 10 days return to us for full refund of purchase price.

Features

- Develops a muscular frame
- Keeps you trim and healthy
- Fear no one
- So carried and admired
- Made of elastic rubber

Money Back Guarantee

Honor House Products Corp. Dept. MD-14
Lynbrook, New York

Rush my "Power-Gym" Muscle Builder at once. If I am not 100% delighted I may return it after 10 day free trial for full refund of purchase price.

- ☐ I enclose \$1 plus 25¢ shipping charges.
☐ Send C.O.D. I will pay postman on delivery plus C.O.D.

Name _____

Address _____

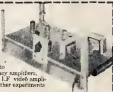


YOU BUILD Broadcasting Transmitter

As part of N.R.I. Communications Course you build this low power Transmitter, use it to learn methods required of commercial broadcasting operators, train for FCC license.

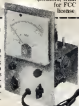
YOU BUILD Signal Generator

N.R.I. sends kits of parts to build this Signal Generator. You get practical experience, conduct tests to compare Radio frequency amplifiers, practice aligning a typical I.F. video amplifier in TV circuit, many other experiments.



YOU BUILD Vacuum Tube Voltmeter

Use it to get practical experience, earn extra cash fixing neighbors' sets in spare time, gain knowledge to help you work in Radio, Television, Color TV. With N.R.I. training you work on circuits common to both Radio and TV. Equipment you build "brings in life" things you learn in N.R.I.'s easy-to-understand lessons. 64 page Catalog FREE, shows all equipment you get.



YOU BUILD AC-DC Superhet Receiver

N.R.I. servicing training supplies all parts, everything is yours to keep. Nothing takes the place of practical experience. You get actual servicing experience by practicing with this modern receiver, you learn-by-doing.



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by Practicing at Home

WHAT GRADUATES DO AND SAY

Chief Engineer

"I am Chief Engineer of Station KOCU in Mandan, N. D. I also have my own spare time business servicing high frequency two-way communications systems." R. BARNEY, Bismarck, North Dakota.



Paid for Instruments

"I am doing very well in spare time TV and Radio. Sometimes have three TV jobs waiting and also fix car radios for garages. I paid for instruments out of earnings." G. F. SEAMAN, New York, N. Y.



Has Own TV Business

"We have an appliance store with our Radio and TV servicing, and set TV repairs. During our Army service, N.R.I. training helped get me a top rated job." W. M. WIEDNER, Fortran, South Dakota.



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and can do. So plan now to get into Radio-TV. Keep your job while training with N.R.I. You learn at home in your spare time. N.R.I. is oldest and largest home study Radio-TV School. Our methods have proved successful for more than 40 years, provide practical experience.

Soon after enrolling, many N.R.I. students start to earn \$40, \$15 a week extra in spare time fixing sets. Many open their own full time Radio-TV shops after getting N.R.I. Diplomas. Find out more. Mail Coupon. Cost is low, terms easy, includes all equipment. Address: **National Radio Institute, Dept. EMK3, Washington, D.C.**

Send for
LESSON
and **CATALOG**
FREE

VETERANS
Available under
G.I. Bill



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Dept. EMK3, Washington 16, D. C.

Mail me Sample Lesson and 64-Page Catalog, FREE. (No Salesman will call. Please write plainly.)

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City

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We will send you the wonderful prizes pictured on this page... or dozens of others, such as jewelry, radios, dial wrist watches, tableware, tools, recorders, U-Make-It kits, leather kits, sewing kits, electric clocks, pressure cookers, model airplanes, scout equipment, movie machines, record players, and many others... **ALL WITHOUT ONE PENNY OF COST.** You don't risk or invest a cent—we send you everything you need ON TRUST! Here's how easy it is. Merely show your friends and neighbors inspiring, beautiful Religious Wall Motion pictures. Many buy one or even more to hang in every room. An amazing value, only 35¢... will sell easily. You can make big cash commissions by getting each prize for less than selling just one set of 24 Motion. Other prizes for selling 2 sets or more. Write today for Big Prize catalog sent to you Free.

SEND NO MONEY—We Trust You!



**HERE'S
HOW YOU GET
YOUR PRIZES**

Stash your name and address on coupon and we ship **AFOR PREPAID** your first set of 24 Motion on trust. When you have sold the 24 Motion, send the \$9.40 you have collected and you can secure your choice of many wonderful prizes. If you prefer to **EARN MONEY**, send \$6.00 and keep \$2.40. Hurry, send **TODAY** for 24 Motion **ON TRUST** and his Prize Catalog Free.

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EXTRA! 5¢ per picture and send payment within 15 days, and I'll give you FREE a new Membership in the FUMmen's Fun Club. Membership card, certificate, secret code, expert packet of fun material all yours—PLUS extra surprises!

**FREE
BIG
PRIZE
CATALOG**

**The FUMmen, Dept. 7-109, FREE BIG PRIZE
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Name

Member RFD

Phone Zone State

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